

Total Colour Management



A full day of colour management training for Imaging Professionals

David Harradine is a photographer, trainer & Adobe certified Photoshop expert, who, over the past 5 years has trained many of Australia's & New Zealand's leading photographers, graphic designers & imaging professionals in the ways of Photoshop, digital photography and colour management.

Total Colour Management is a must for anyone needing to ensure accurate colour reproduction from input to display to output, RGB & CMYK.

The day's training includes a comprehensive, illustrated set of notes to take away and full catering throughout the day.

David also regularly contributes articles to DG magazine (formally Design Graphics), which can be downloaded from his web site - www.whack.com.au

Learn why and how profile based colour management works, with the colour theory you need to know without the rocket science.

Understand the roles of the various colour models such as RGB, CMYK and LAB.

Ensure your monitor and viewing conditions are set up to display and maintain accurate, consistent colour.

Choose the right working space for the job at hand, sRGB, Adobe 98 or Pro Photo RGB.

Qualify your input from scanners and digital cameras, to ensure you are not correcting problems that could have easily been avoided.

Target your output for accurate re-production and remove the guess work with soft proofing.

I've finally discovered a trainer with the perfect combination of skills and experience in digital photography, colour management & Photoshop.

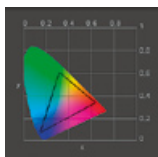
Linda Harkin
 Editorial Systems Manager
 ACP Publishing

David combines professional and practical experience, a natural ability for engaging people and highly focused content to make his courses extremely effective.

Damian Mansour
 Group Advertising Prepress Manager
 Fairfax

David has an extensive knowledge of digital medium and fantastic techniques using Photoshop. I would recommend it to all.

Aif Mena
 Queensland Police
 Photographics



Registration

Registration 9am for 9.30am sharp start. Full catering provided throughout the day.

Session 1
 09.30 - 10.50

A full overview of colour management, explaining the problems that exist and their often simple solutions .

Morning Tea

Session 2
 11.10 - 12.30

The display variables, monitor choice, set up and maintenance, viewing conditions and working space.

Lunch

Session 3
 01.30 - 02.50

The input variables, managing data from scanners and digital cameras for optimal results with minimal fuss.

Afternoon Tea

Session 4
 03.10 - 04.30

The output variables, soft proofing, converting to CMYK & rendering intents, for Photoshop & InDesign.

Finish

Seminar

